
∞ Marketing News ∞

Signature Eyewear's Michael Stars Eyewear Collection



Signature Eyewear



Shown is the newly launched Michael Stars sunglass model "Sun Goddess" in color Peachy Plum. It is a great square shape offered in a light-to-dark gradient design. Other colors include a brown gradient called Root and a clear-to-black gradient called Clearly Black. www.sigeye.com

Michael Stars Eyewear Collection

Signature Eyewear is happy to announce that we have signed a worldwide exclusive license with the Los Angeles-based clothing company, Michael Stars. Both Signature Eyewear and Michael Stars have been in business for more than 21 years and both companies successfully base their philosophies on the Southern California Lifestyle that people all over the world love to emulate. The launch of the Michael Stars Eyewear Collection will allow us to reach a new level of young-at-heart, fun-loving, conscientious customers who love color.